

MARGREITER.DE

Technology Profile

Analytics and Tracking

[Matomo \(//trends.builtwith.com/analytics/Matomo\)](https://trends.builtwith.com/analytics/Matomo)

Matomo is an open source web analytics software. It gives interesting reports on your website visitors, your popular pages, the search engines keywords they used, the language they speak and so much more. Previously known as Piwik Web Analytics.

Widgets

[Yoast Plugins \(//trends.builtwith.com/widgets/Yoast-Plugins\)](https://trends.builtwith.com/widgets/Yoast-Plugins)

SEO based plugins from Yoast.

[Yoast WordPress SEO Plugin \(//trends.builtwith.com/widgets/Yoast-WordPress-SEO-Plugin\)](https://trends.builtwith.com/widgets/Yoast-WordPress-SEO-Plugin)

[Google Font API \(//trends.builtwith.com/widgets/Google-Font-API\)](https://trends.builtwith.com/widgets/Google-Font-API)

The Google Font API helps you add web fonts to any web page.

[Sitelinks Search Box \(//trends.builtwith.com/widgets/Sitelinks-Search-Box\)](https://trends.builtwith.com/widgets/Sitelinks-Search-Box)

With Google sitelinks search box, people can reach your content more quickly from search results.

[Font Awesome \(//trends.builtwith.com/widgets/Font-Awesome\)](https://trends.builtwith.com/widgets/Font-Awesome)

Iconic font and CSS toolkit.

Language

[German \(//trends.builtwith.com/language/German\)](https://trends.builtwith.com/language/German)

Website content is written in German.

Frameworks

[Divi \(//trends.builtwith.com/framework/Divi\)](https://trends.builtwith.com/framework/Divi)

Divi is a WP theme by elegant themes.

[PHP \(//trends.builtwith.com/framework/PHP\)](https://trends.builtwith.com/framework/PHP)

PHP is a widely-used general-purpose scripting language that is especially suited for Web development and can be embedded into HTML.

Mobile

[Mobile Non Scaleable Content \(//trends.builtwith.com/mobile/Mobile-Non-Scaleable-Content\)](https://trends.builtwith.com/mobile/Mobile-Non-Scaleable-Content)

This content is formatted for mobile devices, it does not allow the content to be scaled.

[Apple Mobile Web Clips Icon \(//trends.builtwith.com/mobile/Apple-Mobile-Web-Clips-Icon\)](https://trends.builtwith.com/mobile/Apple-Mobile-Web-Clips-Icon)

This page contains an icon for iPhone, iPad and iTouch devices.

[Viewport Meta \(//trends.builtwith.com/mobile/Viewport-Meta\)](https://trends.builtwith.com/mobile/Viewport-Meta)

This page uses the viewport meta tag which means the content may be optimized for mobile content.

[IPhone / Mobile Compatible \(//trends.builtwith.com/mobile/IPhone---Mobile-Compatible\)](https://trends.builtwith.com/mobile/IPhone---Mobile-Compatible)

The website contains code that allows the page to support iPhone / Mobile Content.

Mapping

[Google Maps API \(//trends.builtwith.com/mapping/Google-Maps-API\)](https://trends.builtwith.com/mapping/Google-Maps-API)

Google Maps has a wide array of APIs that let you embed the functionality of Google Maps.

[Google Maps \(//trends.builtwith.com/mapping/Google-Maps\)](https://trends.builtwith.com/mapping/Google-Maps)

Google maps embedded into the webpage.

[Google Maps for Work \(//trends.builtwith.com/mapping/Google-Maps-for-Work\)](https://trends.builtwith.com/mapping/Google-Maps-for-Work)

Content Management Systems

[WordPress \(//trends.builtwith.com/cms/WordPress\)](https://trends.builtwith.com/cms/WordPress)

WordPress is a state-of-the-art semantic personal publishing platform with a focus on aesthetics, web standards, and usability.

[Wordpress 4.9 \(//trends.builtwith.com/cms/Wordpress-4.9\)](https://trends.builtwith.com/cms/Wordpress-4.9)

JavaScript Libraries

[jQuery \(http://trends.builtwith.com/javascript/jQuery\)](http://trends.builtwith.com/javascript/jQuery)

jQuery is a fast, concise, JavaScript Library that simplifies how you traverse HTML documents, handle events, perform animations, and add Ajax interactions to your web pages. jQuery is designed to change the way that you write JavaScript.

SSL Certificate

[Starfield Technologies \(http://trends.builtwith.com/ssl/Starfield-Technologies\)](http://trends.builtwith.com/ssl/Starfield-Technologies)

Certificate provided by Starfield Technologies

Nameserver Providers

[HostEurope DNS \(http://trends.builtwith.com/ns/HostEurope-DNS\)](http://trends.builtwith.com/ns/HostEurope-DNS)

DNS and managed hosting services provider encompassing webfusion, 123-reg and heart internet.

Web Server

[Apache \(http://trends.builtwith.com/Web-Server/Apache\)](http://trends.builtwith.com/Web-Server/Apache)

Apache has been the most popular web server on the Internet since April 1996.

Aggregation Functionality

[Really Simple Discovery \(http://trends.builtwith.com/feeds/Really-Simple-Discovery\)](http://trends.builtwith.com/feeds/Really-Simple-Discovery)

Really Simple Discovery is a way to help client software find the services needed to read, edit, or "work with" weblogging software.

[RSS \(http://trends.builtwith.com/feeds/RSS\)](http://trends.builtwith.com/feeds/RSS)

A family of web feed formats used to publish frequently updated content such as blog entries, news headlines or podcasts.

[Live Writer Support \(http://trends.builtwith.com/feeds/Live-Writer-Support\)](http://trends.builtwith.com/feeds/Live-Writer-Support)

Windows Live Writer Tagging Support Schema

[Pingback Support \(http://trends.builtwith.com/feeds/Pingback-Support\)](http://trends.builtwith.com/feeds/Pingback-Support)

A Pingback is one of three types of Linkbacks, methods for Web authors to request notification when somebody links to one of their documents.

Encoding

[UTF-8 \(//trends.builtwith.com/encoding/UTF-8\)](https://trends.builtwith.com/encoding/UTF-8)

UTF-8 (8-bit UCS/Unicode Transformation Format) is a variable-length character encoding for Unicode. It is the preferred encoding for web pages.

Document Information

[HTML5 DocType \(//trends.builtwith.com/docinfo/HTML5-DocType\)](https://trends.builtwith.com/docinfo/HTML5-DocType)

The DOCTYPE is a required preamble for HTML5 websites.

[X-UA-Compatible \(//trends.builtwith.com/docinfo/X-UA-Compatible\)](https://trends.builtwith.com/docinfo/X-UA-Compatible)

Allows a website to define how a page is rendered in Internet Explorer 8, allowing a website to decide to use IE7 style rendering over IE8 rendering.

[Javascript \(//trends.builtwith.com/docinfo/Javascript\)](https://trends.builtwith.com/docinfo/Javascript)

JavaScript is a scripting language most often used for client-side web development. Its proper name is ECMAScript, though "JavaScript" is much more commonly used. The website uses JavaScript.

[Meta Description \(//trends.builtwith.com/docinfo/Meta-Description\)](https://trends.builtwith.com/docinfo/Meta-Description)

The description attribute provides a concise explanation of the page content.

[Canonical Content Tag \(//trends.builtwith.com/docinfo/Canonical-Content-Tag\)](https://trends.builtwith.com/docinfo/Canonical-Content-Tag)

Public specification of a preferred URL for a page allows search engines to understand the original location for content.

[Open Graph Protocol \(//trends.builtwith.com/docinfo/Open-Graph-Protocol\)](https://trends.builtwith.com/docinfo/Open-Graph-Protocol)

The Open Graph protocol enables any web page to become a rich object in a social graph, a open protocol supported by Facebook

[Twitter Cards \(//trends.builtwith.com/docinfo/Twitter-Cards\)](https://trends.builtwith.com/docinfo/Twitter-Cards)

Twitter cards make it possible for you to attach media experiences to Tweets that link to your content.

[JSON-LD \(//trends.builtwith.com/docinfo/JSON-LD\)](https://trends.builtwith.com/docinfo/JSON-LD)

JSON-LD, or JavaScript Object Notation for Linked Data, is a method of transporting Linked Data using JSON.

[Cascading Style Sheets \(//trends.builtwith.com/docinfo/Cascading-Style-Sheets\)](https://trends.builtwith.com/docinfo/Cascading-Style-Sheets)

Cascading Style Sheets (CSS) is a stylesheet language used to describe the presentation of a document written in a markup language. Its most common application is to style web pages written in HTML

[oEmbed \(//trends.builtwith.com/docinfo/oEmbed\)](https://trends.builtwith.com/docinfo/oEmbed)

oEmbed is a format for allowing an embedded representation of a URL on third party sites.

[Windows 8 Pinning \(//trends.builtwith.com/docinfo/Windows-8-Pinning\)](https://trends.builtwith.com/docinfo/Windows-8-Pinning)

Windows 8 pinning functionality for websites.

[HTML 5 Specific Tags \(//trends.builtwith.com/docinfo/HTML-5-Specific-Tags\)](https://trends.builtwith.com/docinfo/HTML-5-Specific-Tags)

This page contains tags that are specific to an HTML 5 implementation.

[Microdata \(//trends.builtwith.com/docinfo/Microdata\)](https://trends.builtwith.com/docinfo/Microdata)

Tags that webmasters can use to markup their pages in ways recognized by major search providers.

[IFrame \(//trends.builtwith.com/docinfo/IFrame\)](https://trends.builtwith.com/docinfo/IFrame)

The page shows content with an iframe; an embedded frame that loads another webpage.

Historical Technologies

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